

Sell more, better and faster!

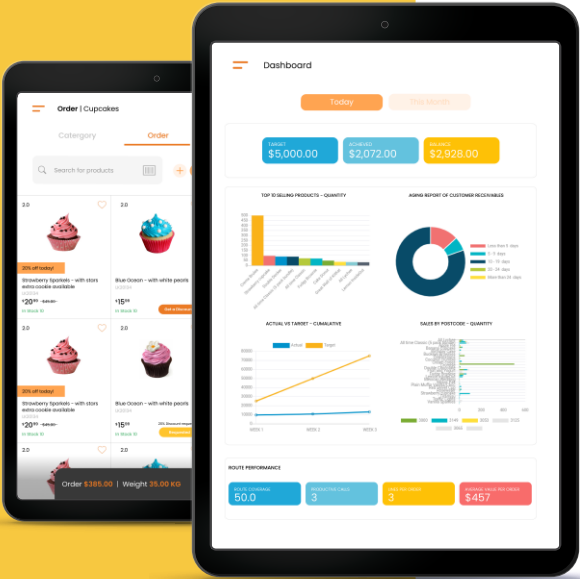
Our purpose is to help you sell more with less effort. We use technology as an enabler to make the process simpler and let you focus on selling. We enable you to create new opportunities by being more efficient.

www.msalesapp.com

LOGIN



ANYONE CAN SELL



mSalesApp is a powerful Sales Force Automation (SFA) system built on mobile and cloud technology, ideal for distributors or companies with field sales representatives.

It helps streamline your sales process while gaining visibility over every aspect of selling and help accelerate business growth.

With mSalesApp, **anyone can sell**. You can now empower your sales teams by providing access to all critical information and enable them to take orders quickly and easily, promote products with e-catalogues, offer special promotions, generate and manage leads, manage returns, collect payments and much more.

mSalesApp comes with the best **user experience** in the market and therefore is loved by its users. mSalesApp customers have had significant impacts on their business, reducing time spent on orders, increasing daily sales, and most importantly increasing profits.

THE ECOSYSTEM

The **mSalesApp ecosystem** provides your business with a solution that is focused on increasing sales. This is enabled with 3 critical components that are carefully drafted to improve processes that impact selling.

Omni Channel | Multiple Channels to facilitate selling

Whilst the **mSalesApp** provides the sales team with an App to sell, the ecosystem provides more channels such as **mOrderApp**, eCommerce for the customers to directly place orders and also EDI that receives orders directly from your customers' system.

Integration | Plug & play mSalesApp with your ERP or Accounting software

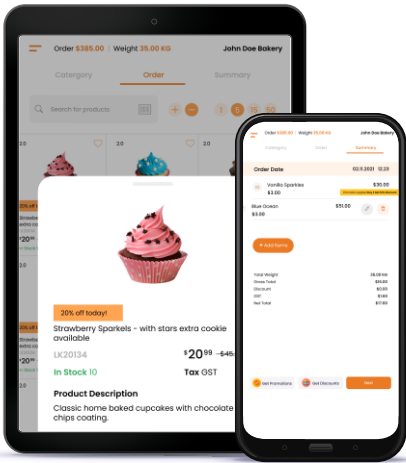
mSalesApp works with **Xero, MYOB, QuickBooks, Microsoft Dynamics, NetSuite** and more. It can easily be integrated with your current ERP or Accounting software, providing you with more features and functionalities that aid selling.

Business System | the Backend that facilitates your Sales Channels and more

The **mSalesApp** business system fills the vacuum in your **ERP/ Accounting software** and enables you to populate additional data that is critical for your sales channels to function as intended. In addition, the system also comes with complementing modules such as Ware-housing, Transport etc. that you can subscribe on a need basis.

What mSalesApp Ecosystem can do to your business:

- | | |
|----------------------|------------------------|
| INCREASE | REDUCE |
| ❖ Daily Sales | ❖ Time spent on Orders |
| ❖ Productivity | ❖ Order Mistakes |
| ❖ Profits | ❖ Lost Sales |
| ❖ Customer Delight | ❖ Customer Complaints |
| ❖ Staff Satisfaction | ❖ Processing Delays |





Placing orders has never been this easy. Empower your customers to complete orders at their convenience with mOrderApp.

❖ **Better Experience**

Offer user-friendly categories such as pantry-list, promotions, favourites, top selling products etc.

❖ **Tap & Repeat**

Enable easy order creation & with one-click reordering option

❖ **On-sell**

Push promotions, new or seasonal products via pop-ups

❖ **Tracking**

Let your customer know the order status

❖ **Stocks & More**

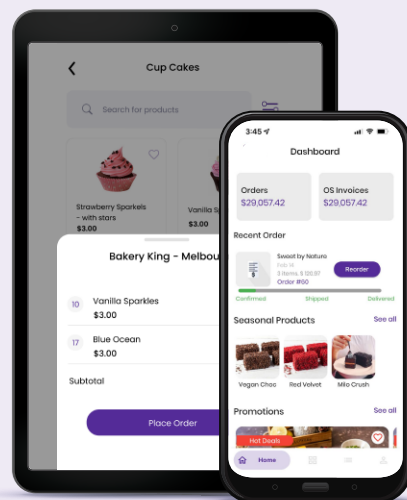
Provide enough information to plan their purchases

❖ **e-Catalogues**

Publish your products digitally and reduce cost

❖ **Notifications**

Keep your customers informed of what's important to them



Discover how your sales process can be more efficient and effective

- ❖ Never miss a sale. Keep track of customer buying patterns, stock availability and product information
- ❖ Offer customized promotions, adjust pricing & push clearance products
- ❖ Plan your sales reps' route, track performance, product movements and track daily collection in real-time
- ❖ Generate leads with effortlessly, send quotes and manage samples requests easily
- ❖ Make your customers' ordering process simple and easy

FOCUS ON MAKING SALES!

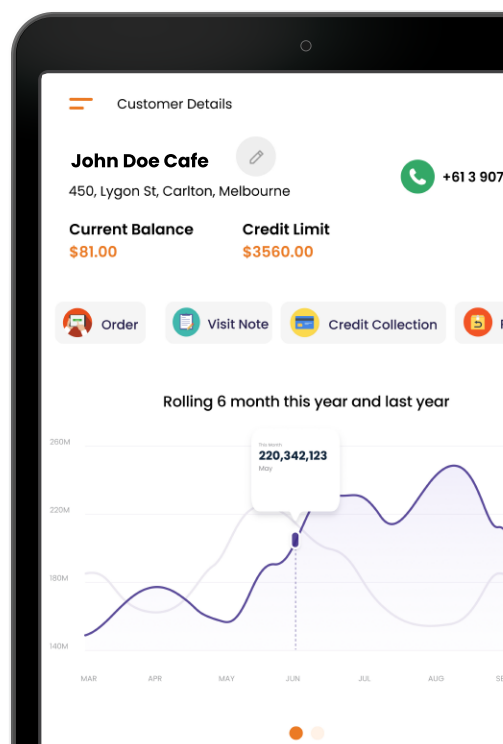
Let **mSalesApp** simplify the process and boost productivity.

“

mSalesApp makes selling easy and fun in the palm of your hand. I recommend it for any field sales team that is hungry for growth.

- A Happy Customer

”





Place an order

John Doe Cafe

Catergory

Order

Summary



Search for products



Favorites



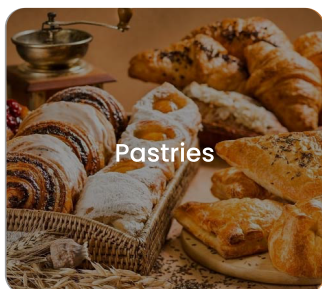
Pantry list



Promotions



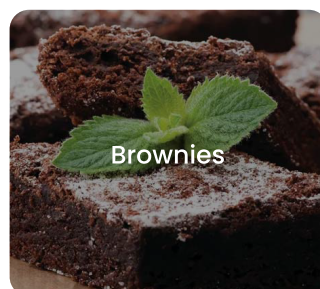
New



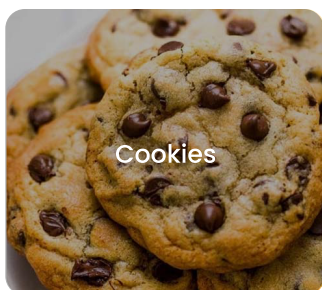
Pastries



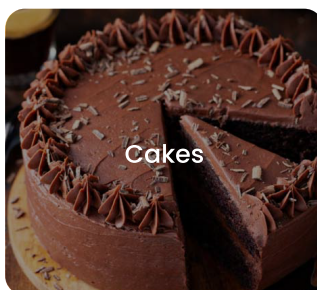
Cup Cakes



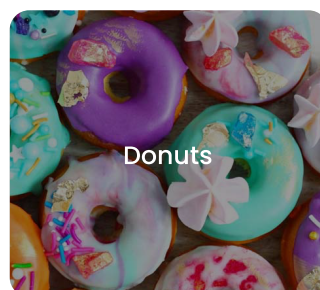
Brownies



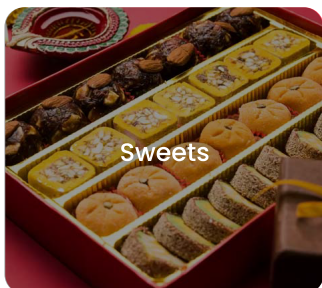
Cookies



Cakes



Donuts



Sweets

GET IN TOUCH

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